CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Rev	vision		Alt Order #	
	1737037	1		08638641	
Product		-			
SENATE LEADERSHIP FU	J				
Contract Dates	Estimate #				
07/18/17 - 07/24/17	3634				
<u>Advertiser</u>			Ori	iginal Date I	/ Revision
ISS/Senate Leadership Fu	und		0	06/05/17	/ 06/05/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	it E	xecutive	Sales Office
	WSFA	Ryan E	ddi	ns	HRP-Washingto
	Special Handl	ing		***************************************	I
	Demographic				
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2
		155			385
	Agency Ref			Advertiser	Ref
	İ				

Snote/

					Start/End		Spots/			_	
*Line	Ch Start	Date End Da	ate Descript	ion	Time	Days	Length Week	Rate Rtn	TypeS	pots	Amount
1	WSFA 07/21	17 07/21/1	7 WSFA 12	News at Ten - MF	10-1035pm		:30		NM	1	\$675.00
•	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				- 1		
Week	c: 07/17/17	07/23/17	1	1	\$675.00					•	
2	WSFA 07/21/	17 07/21/1	7 WSFA 12	News at Noon	12-1230pm		:30		NM	1	\$225.00
_	Start Date	End Date	Weekdays	Spots/Week	Rate				1		
Week	c: 07/17/17	07/23/17	1	1	\$225.00						
3	WSFA 07/21/	17 07/21/1	7 WSFA 12	NEWS AT 4PM	M-F 4-430P		:30		NM	1	\$135.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				- 1		
Week	c: 07/17/17	07/23/17	1	11	\$135.00						
4	WSFA 07/21/	17 07/21/1	7 WSFA 12	NEWS AT 4PM	M-F 430-5P		:30		NM	1	\$170.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				1		
Week	c: 07/17/17	07/23/17	1	1	\$170.00						
5	WSFA 07/21/	17 07/21/1	7 WSFA 12	News at Five	5-530pm		:30		NM	1	\$280.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				- 1		
Week	c: 07/17/17	07/23/17	1	11	\$280.00						
) 6	WSFA 07/21/	17 07/21/1	7 NBC Nigh	itly News	530-6pm		:30		MM	0	\$0.00
7 1	WSFA 07/21/	17 07/21/1	7 WSFA 12	News at Six - MF	6-630pm		:30		NM	1	\$790.00
•	Start Date	End Date	Weekdays	Spots/Week	Rate						
Week	:: 07/17/17	07/23/17	1	1	\$790.00						
8 1	WSFA 07/21/	17 07/21/1	7 Today In	Alabama	6a-7a		:30		NM	1	\$450.00
•	Start Date	End Date	Weekdays	Spots/Week	Rate						
Week	: 07/17/17	07/23/17	1	1	\$450.00						
9 1	WSFA 07/21/	17 07/21/1	7 NBC Toda	ay Show	7-9am		:30		NM	1	\$260.00
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week	: 07/17/17	07/23/17	1	1	\$260.00						
10 \	WSFA 07/21/	17 07/21/1	7 Dateline		9-10pm		:30		NM	1	\$510.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week	: 07/17/17	07/23/17	1	11	\$510.00						
11 \	WSFA 07/24/	17 07/24/1	7 WSFA 12	News at Ten - MF	10-1035pm		:30		NM	1	\$675.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				1		

Start/End

(* Line Transactions: N = New, E = Edited, D = Deleted)

lotwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Revision Alt Order # 08638641 1737037

Estimate # **Contract Dates** <u>Product</u> 3634 07/18/17 - 07/24/17 SENATE LEADERSHIP

Original Date / Revision <u>Advertiser</u> 06/05/17 / 06/05/17 ISS/Senate Leadership Ft

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	<u>Rate</u> \$675.00		·		
12 WSFA 07/24/17 07/24/17 WSFA 12 News at Noon	12-1230pm Rate	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	\$225.00				
13 WSFA 07/24/17 07/24/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 4-430P <u>Rate</u>	:30	NM	1	\$135.00
Week: 07/24/17 07/30/17 1 1	\$135.00	.00	NM	1	\$170.00
14 WSFA 07/24/17 07/24/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	M-F 430-5P <u>Rate</u> \$170.00	:30	Mini	ı	\$170.00
15 WSFA 07/24/17 07/24/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	5-530pm <u>Rate</u> \$280.00	:30	NM	1	\$280.00
) 16 WSFA 07/24/17 07/24/17 NBC Nightly News	530-6pm	:30	NM	0	\$0.00
17 WSFA 07/24/17 07/24/17 Today In Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	<u>Rate</u> \$450.00				
18 WSFA 07/24/17 07/24/17 Entertainment Tonight Start Date End Date Weekdays Spots/Week	630-7p <u>Rate</u>	:30	NM	1	\$485.00
Week: 07/24/17 07/30/17 1 1	\$485.00	:30	MM	1	\$260.00
19 WSFA 07/24/17 07/24/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am Rate	.50	14141	•	Ψ200.00
Week: 07/24/17 07/30/17 1 1	\$260.00				
20 WSFA 07/24/17 07/24/17 American Ninja Warrior Start Date End Date Weekdays Spots/Week	7-9pm Rate	:30	MM	1	\$675.00
Start Date Week: 07/24/17End Date 07/30/17Weekdays 1Spots/Week 1	\$675.00				
21 WSFA 07/22/17 07/22/17 WSFA 12 News at Ten - Sat	•	:30	NM	1	\$395.00
Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 1- 1	<u>Rate</u> \$395.00		·		
22 WSFA 07/22/17 07/22/17 NET Saturday Night Live	1030p-12x	:30	MM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171- 1	<u>Rate</u> \$260.00				
23 WSFA 07/22/17 07/22/17 NBC Saturday Today Show		:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 07/17/17 07/23/171- 1	<u>Rate</u> \$105.00		1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 07/17/17-07/23/17 NBC Saturday Today Show	6-8am	Sa :30	\$ 105.00 NM		
24 WSFA 07/23/17 07/23/17 WSFA 12 News at Ten - Sur	10 1020nm	:30	NM	1	\$675.00
24 WSFA 07/23/17 07/23/17 WSFA 12 News at Ten - Sur Start Date End Date Weekdays Spots/Week	Rate	.00		•	40.000
Week: 07/17/17 07/23/171 1	\$675.00			_	00.00
25 WSFA 07/23/17 07/23/17 NET NBC Sunday Today Sh Start Date End Date Weekdays Spots/Week	c7-8a <u>Rate</u>	:30	NM	0	\$0.00
Week: 07/17/17 07/23/171 1	\$105.00	Manhalana I annih	Poto Type		
Spot Ch Date Range Description 1 WSFA 07/17/17-07/23/17 NET NBC Sunday Today St	Start/End Time ac7-8a	Weekdays Length	<u>Rate Type</u> \$105.00 NM		
Credited					

(* Line Transactions: N = New, E = Edited, D = Deleted)

otwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

he station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify he station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Alt Order # Contract / Revision 08638641 1737037

Estimate # Contract Dates Product 3634 07/18/17 - 07/24/17 SENATE LEADERSHIP

Original Date / Revision Advertiser / 06/05/17 06/05/17 ISS/Senate Leadership Fu

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate Rtn	TypeSpots	Amount
26 WSFA 07/23/17 07/23/17 NET NBC Meet The Press	8-9a	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/17/17 07/23/171 1	\$105.00	Markdova Langth Bata	Туре	
Spot Ch Date Range Description 1 WSFA 07/17/17-07/23/17 NET NBC Meet The Press	Start/End Time 8-9a	<u>Weekdays Length Rate</u> sı :30 \$105.00	NM	
Credited	0-9a	.30 \$100.00	·*"	
27 WSFA 07/20/17 07/20/17 WSFA 12 News at Ten - MI	= 10-1035pm	:30	NM 1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate	.00		• • • • • • • • • • • • • • • • • • • •
Week: 07/17/17 07/23/171 1	\$675.00			
28 WSFA 07/20/17 07/20/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/17/17 07/23/171 1	\$225.00			0405.00
29 WSFA 07/20/17 07/20/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 1 1	<u>Rate</u> \$135.00			
	M-F 430-5P	:30	NM 1	\$170.00
30 WSFA 07/20/17 07/20/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	Rate	.50		*
Week: 07/17/17 07/23/171 1	\$170.00			
31 WSFA 07/20/17 07/20/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$280.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/17/17 07/23/171 1	\$280.00			
32 WSFA 07/20/17 07/20/17 WSFA 12 News at Six - MF	·	:30	NM 1	\$790.00
Start DateEnd DateWeekdaysSpots/WeekWeek:07/17/1707/23/1711	<u>Rate</u> \$790.00			
	6a-7a	:30	NM 1	\$450.00
33 WSFA 07/20/17 07/20/17 Today In Alabama Start Date End Date Weekdays Spots/Week	Rate	.50		V
Week: 07/17/17 07/23/171 1	\$450.00			
34 WSFA 07/20/17 07/20/17 Entertainment Tonight	630-7p	:30	NM 1	\$485.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 07/17/17 07/23/171 1	\$485.00			
35 WSFA 07/20/17 07/20/17 NBC Today Show	7-9am	:30	NM 1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$260.00			
	<u> </u>	:30	NM 1	\$450.00
36 WSFA 07/20/17 07/20/17 The Wall Start Date End Date Weekdays Spots/Week	8-9pm Rate	.30	1311/	Q400.00
Week: 07/17/17 07/23/171 1	\$450.00			
37 WSFA 07/18/17 07/18/17 WSFA 12 News at Ten - MF	10-1035pm	:30	NM 1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/17/17 07/23/17 -1 1	\$675.00			
38 WSFA 07/18/17 07/18/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/17/17 07/23/17 -1 1	\$225.00	.00	NM 1	\$135.00
39 WSFA 07/18/17 07/18/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM 1	\$130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 07/17/17 07/23/17 -1 1	<u>Rate</u> \$135.00			
40 WSFA 07/18/17 07/18/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$280.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/17/17 07/23/17 -1 1	\$280.00		1	

(* Line Transactions: N = New, E = Edited, D = Deleted)

otwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

he station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify he station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Revision Alt Order # 08638641 1737037 Estimate # **Contract Dates** Product SENATE LEADERSHIP 3634 07/18/17 - 07/24/17

Original Date / Revision <u>Advertiser</u> 06/05/17 / 06/05/17 ISS/Senate Leadership Fu

_	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
41 WSFA 07/18/17 07/18/17 WSFA 12 News at Six - MF	•	:30	NM	1	\$790.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 -1 1	<u>Rate</u> \$790.00				
42 WSFA 07/18/17 07/18/17 Today In Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate	.30	14141	•	Ψ 1 00.00
Week: 07/17/17 07/23/17 -1 1	\$450.00				
43 WSFA 07/18/17 07/18/17 Entertainment Tonight	630-7p	:30	NM	1	\$485.00
Start Date End Date Weekdays Spots/Week	Rate		1		
Week: 07/17/17 07/23/17 -1 1	\$485.00				2000.00
. 44 WSFA 07/18/17 07/18/17 NBC Today Show	7-9am	:30	MM	1	\$260.00
Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 -1 1	<u>Rate</u> \$260.00			•	•
45 WSFA 07/18/17 07/18/17 World of Dance	9-10pm	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	.00			*******
Week: 07/17/17 07/23/17 -1 1	\$900.00				
46 WSFA 07/19/17 07/19/17 WSFA 12 News at Ten - Mi	10-1035pm	:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/17/17 07/23/171 1	\$675.00	-20	NM	1	\$225.00
47 WSFA 07/19/17 07/19/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm <u>Rate</u>	:30	IVIVI	1	φ223.00
Week: 07/17/17 07/23/171 1	\$225.00				
48 WSFA 07/19/17 07/19/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$170.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 07/17/17 07/23/171 1	\$170.00			_	
49 WSFA 07/19/17 07/19/17 NBC Nightly News	530-6pm	:30	MM	0	\$0.00
50 WSFA 07/19/17 07/19/17 WSFA 12 News at Six - MF	•	:30	NM	1	\$790.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$790.00				
51 WSFA 07/19/17 07/19/17 Today in Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate	.00	,	-	•
Week: 07/17/17 07/23/171 1	\$450.00				
52 WSFA 07/19/17 07/19/17 Entertainment Tonight	630-7p	:30	NM	1	\$485.00
Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/171 1	<u>Rate</u> \$485.00				
		.20	NM	0	\$0.00
53 WSFA 07/19/17 07/19/17 AGT Start Date End Date Weekdays Spots/Week	7p-8pm <u>Rate</u>	:30	14141	U	Ψ0.00
Week: 07/17/17 07/23/171 1	\$675.00		1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
1 WSFA 07/17/17-07/23/17 AGT	7p-8pm	w :30 \$675.00	NN		
Credited					
54 WSFA 07/19/17 07/19/17 NBC Today Show	7-9am	:30	NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$260.00				
55 WSFA 07/18/17 07/23/17 NBC Today Show	7-9am	:30	NM	1	\$260.00
Start Date End Date Weekdays Spots/Week	Rate			-	• • • •
Week: 07/17/17 07/23/17 -TWTF 1	\$260.00				
56 WSFA 07/18/17 07/23/17 Late Night w/ Seth Meyers	1135p-1235x	:30	NM	2	\$50.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

twithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

he station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify ne station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

Print Date 06/05/17 Page 5 of 5



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Alt Order # Contract / Revision 08638641 1737037 Estimate # **Product Contract Dates** 07/18/17 - 07/24/17 3634 SENATE LEADERSHIP Original Date / Revision <u>Advertiser</u> / 06/05/17 06/05/17 ISS/Senate Leadership Fu

				<u> </u>						
				Start/End		Spots	1			
*Line Ch Start	Date End D	ate Descripti	on	Time	Days	Length Week	Rate Rti	1 Type	Spots	Amount
Start Date Week: 07/17/17	<u>End Date</u> 07/23/17	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$25.00						
57 WSFA 07/18	3/17 07/23/	17 Last Call \	Nith Carson Daily	L1235-105x		:30		NM	1	\$5.00
<u>Start Date</u> Week: 07/17/17	End Date 07/23/17	Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$5.00						
58 WSFA 07/19			G SHOTS:FORE			:30		NM	1	\$675.00
<u>Start Date</u> Week: 07/17/17	End Date 07/23/17	Weekdays 1	Spots/Week 1	<u>Rate</u> \$675.00						
59 WSFA 07/18			NEWS AT 4PM	M-F 430-5P		:30		MM	1	\$170.00
Start Date Week: 07/17/17	End Date 07/23/17	Weekdays -T	Spots/Week 1	<u>Rate</u> \$170.00		*				
60 WSFA 07/18		7 WSFA 12	News at Six - MF			:30		NM	1	\$800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 07/17/17	07/23/17	-TWTF	1	\$800.00		-20		NM	0	\$0.00
V 61 WSFA 07/20 Start Date	/17 07/20/1 End Date	7 Chicago N Weekdays	led Spots/Week	8-9pm Rate		:30		14141	ľ	Ψ0.00
Week: 07/17/17	07/23/17	T	1	\$800.00						
	ate Range	Description		Start/End Time	<u>Weekday</u>		Rate	Type NM		
1 WSFA 07 Credited	7/17/17-07/23/	′17 Chicago I	Med	8-9pm	Th-	:30	\$800.00	IVIVI		
62 WSFA 07/18	117. 07/23/1	7 Today in A	labama 5am	5-530a		:30		NM	2	\$450.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 07/17/17	07/23/17	-TWTF	2	\$225.00						0405.00
63 WSFA 07/24			NEWS AT 4PM	M-F 4-430P		:30		MM	1	\$135.00
<u>Start Date</u> Week: 07/24/17	End Date 07/30/17	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$135.00						
64 WSFA 07/18	/17 07/23/1	7 Today in A	labama 430am	430-5a		:30		NM	1	\$15.00
Start Date Week: 07/17/17	End Date 07/23/17	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$15.00						
1 65 WSFA 07/20				8-9pm		:30		MM	1	\$800.00
Start Date Week: 07/17/17	End Date 07/23/17	Weekdays T	Spots/Week 1	<u>Rate</u> \$800.00						
					Totals	0.00			59	\$22,715.00

ime Period	# of Spots	Gross Amount	Agency Comm.	Net Amoun
6/26/17 -07/24/17	59	\$22,715.00	(\$3,407.25)	\$19,307.75
otals	59	\$22,715.00	(\$3,407.25)	\$19,307.75

Signature:	_ Date:	
------------	---------	--

(* Line Transactions: N = New, E = Edited, D = Deleted)

lotwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

CREDIT ADVISORY: ORDER WORKSHEET REP HEADLINE# 8638641 TRF# 1737037 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

JUN2/17 14.22 *** WSFA-TV *** FROM REP RISK !!! REPORT AGENCY CREDIT HARRIS

UND 1010101 #VG #

14.22 # SALESMAN DATE JUN2/17 REGIONAL MARONEY RYAN EDDINS LOCAL STEPHANIE SALES PRSN WA-CLASS: NATL. BUYER NAME REP.# (LINE, ORDER, INVOICE) CO-OP BILLING NEEDED LEADERSHIP FUND MAIN STREET MEDIA GROUP VA 22313 LEADERSHIP FU EST#3634 COMMENTS: # 8638641 P.O. BOX 25093 WK-1 ADV. NAME ISS/SENATE ALEXANDRIA, CONTRACT JUL24/17 STATE TAX NAME FLIGHT DATES JUL18/17 AGY. SENATE CITY TAX # ORDER # ADV # PRDCT AGK

65 REVISION M3 OK'D AS LINE TTL SAME PLS CFM THANKS CHELSEY **REP**:

Done + conf

CASH IN ADVANCE SCHEDULE **** A SI SIHI ****

CONCE

STA:

SENATE LEADERSHIP FUND

: SPIS:	
DAYS	
: WEEK :	
SPTS /WK	
END :	
START	
RATE	
SEC	
: LGTH :	
TIME PERIOD	
TIME	
υ Ο Ο	
: LINE#: REP : LINE#	

TOT:	2130	C)	-	I
DAYS					
		THU		THO	
WEEK			~		
SPTS:		0	>	1	•
END		7/20		7/20	
		•		1.	
START	3634	7/20		7/20	
	36	7			
RATE	AGENCY EST# :	\$800.00		\$800.00	
 U	7				
S E	10			~	
: LGTH : SEC	DE = 155 = 385	90		90	•
PERIOD	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 385	40c	CHICAGO MED CHICAGO MED	30E	+ + &
TIME	ADVE	8006-4008	CHICZ	8006-4008	4449
: CD:	AGENCY	Ø	PROGRAM : CON COM1:	&	. M445044
#:REP : :LINE#:	W W	61	PROGRAM CON COM	65	מטטמם

THANKS, DENICE THE WALL

NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM.

MAKE-GOOD FOR JUL20 ON LINE-61 FOR 1 SPOT/WK THIS IS A PROGRAM : ORD COM1:

HEADLINE# 8638641 TRF# 1737037 MOD# 2: UNAPPROVED REV #1 \$\$\$ **REP S** S S S

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES ** CREDIT ADVISORY: ORDER WORKSHEET

JUN2/17 14.22 *** WSFA-TV ***

HOH:	
DAYS	
WEEK :	
END :SPTS: VDATE : /WK: 1	
END DATE	
START DATE	
RATE	
SEC:	
: LGTH :	
PERIOD	
TIME	
: CD:	
LINE#:REP	

E#: : : RATE : : : : : : : : : : : : : : : : : : :
MISSED: THU/800P-900P
E#: : : : : : : : : : : : : : : : : : :
E#: : : : : : : : : : : : : : : : : : :
E#: : KEGOOD OFFERS
E#: : KEGOOD OFFERS BUY#61
E#: : KEGOOD R
: LINE# ION MAKEC

(JUNZ/17) PLS ADVISE 30S \$800.00 THANKS, DENICE PLEASE CONFIRM. JUL20 OFFER:THU/800P-900P CMT:NA DUE TO PROGRAM CHANGE. 22715.00 JUL/17

22715.00 TOTAL % CONTRACT WSFA 52% MARKET TOTALS \$43,682

WIYC **₩** WBMM % CABL ტ % WCOV 0 0 5 % 8 Waka Eaka 148 088 WNCF ESFA ACCURATE SHARES SVC- NONE DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

	MO FEREN	2011215	
r RISK !!!	MOTHRED MODE PRODUCE STREET	ENGE THE ENGE	
AGENCY CREDIT RISK :::			
CREDIT ADVISORY:	ORDER WORKSHEET		
	TRF# 1737037	EV #1 \$\$\$	
	KEF HEADLINE# 8638641	\$\$\$ MOD# 2: APPROVED RE	

JUN5/17 10.33 *** WSFA-TV ***

10.33 # SALESMAN JUN5/17 REGIONAL (H) MARONEY EDDINS DATE LOCAL STEPHANIE RYAN OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# ORDER, INVOICE) CO-OP BILLING NEEDED (LHNE, ADV. NAME ISS/SENATE LEADERSHIP FUND MEDIA GROUP VA 22313 COMMENTS: 8638641 P.O. BOX 25093 WK-1 # STREET ALEXANDRIA, EST#3634 CONTRACT JUL24/17 MAIN STATE TAX FC NAME LEADERSHIP DATES JUL18/17 AGY. SENATE CITY TAX FLIGHT # ORDER PROCT ADV AGY

65 LINE PLS CFM THANKS CHELSEY REVISION M3 OK'D AS TIL SAME REP:

STA:

CASH IN ADVANCE SCHEDULE **** Ø SI SIHL **** S SON

CONTRACT SCHEDULED FOR GENERATION SENATE LEADERSHIP FUND NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS: M3 OK'D BUY#61 MISSED:THU/800P-900P

(JUN2/17) PLS ADVISE \$800.00 \$800.00 DENICE THANKS, 30s 30s JULZO JULZO PLEASE CONFIRM. MISSED:THU/800P-900P OFFER:THU/800P-900P CMT:NA DUE TO PROGRAM CHANGE

22715.00 TOTAL CONTRACT